

Kembara Pertamaku Friso Gold Touch 'N Go eWallet Redemption

TERMS & CONDITIONS (EN)

Eligibility Period

1. The Friso Gold Touch 'N Go eWallet Redemption will run from 1st March 2025 (12:00 a.m.) – 30th April 2025 (11:59 p.m.) for the participating outlets ("Redemption Period"). Dutch Lady Milk Industries Berhad (Registration No. 196301000165 (5063-V) ("Organiser") reserves the right to shorten or extend the Redemption Period without prior notice. Participants agree to be bound to any such changes. All entries received outside the Redemption Period shall be automatically disqualified. The Organiser's decision shall be final and binding, therefore no correspondence shall be entertained.

2. This Program is open to all Friso Gold customers aged 18 years and above (as at 1st March 2025), except the employees and immediate family members of the Organiser, including the employees and immediate family members of its affiliated and/or related companies, distributors, advertising and promotion agencies. The Organiser shall reserve the right to request for evidence of identification documents. By participating in this Program, you understand and agree without condition to comply with these Terms and Conditions. The Organiser shall not be liable for any loss, damage and/or expense arising from or in connection with your participation in this Program, howsoever arising including but not limited to indirect or consequential loss, as well as the redemption and/or utilisation of any Prize won.

Redemption Mechanic

3. How To Participate

- i) Buy any one (1) unit of Friso Gold Step 3 or Step 4 (900g/1.2kg) in a single receipt from the participating stores within the Redemption Period and keep the aforesaid original receipt ("Proof of Purchase") for verification purposes.
- ii) Scan QR code to submit the Proof of Purchase.

iii) A reply message will be sent for verification purpose.

iv) Approved submission will be processed for ten (10) working days.

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4. There is only one (1) type of redemption submission i.e. via WhatsApp, with one (1) unique receipt submission.

4.1 As described in paragraph 3 above, Participants can submit the Proof of Purchase via WhatsApp.

4.1.1 Each Participant is entitled/eligible to submit more than one [1] entry throughout the Redemption Period, but each entry must be accompanied by a unique receipt being the Proof of Purchase. Subsequent entries with duplicated receipts will be forfeited. Participants will be identified by their name, MyKad number, phone number and Proof of Purchase or receipt number shared via WhatsApp.

4.1.2 The Proof of Purchase required for each redemption is one [1] unique/original printed receipt with any one (1) unit of Friso Gold Step 3 or Step 4 (900g/1.2kg) in a single receipt from the participating stores during the Redemption Period. Every unique receipt entitles for one [1] redemption. Receipts cannot be combined. Promotion redemption is applicable for both offline and online purchase. (only applicable to the participating outlet list)

4.1.3 Participants are required to safe keep the original receipt being the Proof of Purchase for verification and redemption purposes, failing which, the Organiser shall forfeit the Touch 'N Go eWallet redemption. Each Participant must have a valid Touch 'N Go eWallet account.

4.1.4 The Organiser shall be entitled to request the original identification documents (e.g. MyKad) or the originals of other supporting documents/materials from the Participants for verification purposes.

4.1.5 The Organiser reserves the right to disqualify any incomplete and late entries. The Organiser and the companies involved in this Program shall not be held liable in any way for delays, non-deliveries and/or interruptions of technical

malfunction of telecommunications network or lines, computer online systems, servers or providers and/or computer equipment. Any persons and/or Participants who violate any rule, gain unfair advantage in participating in this Program, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is strictly prohibited.

Prizes

Product	Redemption Amount
Friso Gold Step 3 or Step 4 (900g/1.2kg)	RM5 Touch 'N Go e-Wallet reload PIN, with minimum purchase of 1 unit in a single receipt

Redemption of Prizes

5. The Organiser will give out the Prizes via:

5.1 Touch 'N Go eWallet reload PIN with redemption amount will be provided to the shortlisted Participant(s) within fourteen (14) working days from notification of the submission. The shortlisted Participant(s) shall claim their redemption amount by keying in the reload PIN into their personal Touch 'N Go eWallet account.

6. In the event that the Organiser finds the presented receipt or Proof of Purchase is not authentic or invalid then the Organiser shall be entitled to disqualify the shortlisted Participant(s) and forfeit the Prize(s) from the shortlisted Participant(s) without assigning any reasons whatsoever.

7. Participants shall assume full liability and responsibility in case of any accident, injury, damage and/or claim resulting from their participation in this Program and from redemption and usage of the Prizes.

8. The Organiser, its agents, sponsors and/or representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Redemption in any respect whatsoever.

9. Prizes shall be used/taken entirely at the risk of the Participants and the Organiser excludes all warranties and liabilities in connection with the Prizes to the fullest extent permitted by law.

10. Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organiser.

11. The Organiser reserves the right to substitute any Prize with that of similar value at any time without prior notice.

12. The Organiser reserves the right to determine how uncollected Prizes will be dealt with.

13. By participating in this Program, Participants consent to give their personal information and the Organiser and/or its affiliates reserves the right to publish, use the participants' and winners' names and/or photographs and videos plus their entries and interviews for purposes of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims, monetary or otherwise, for the use of their entries by the Organiser.

14. The Organiser collects personal identifiable information to provide services or to correspond with the Participant(s). This information is stored in a manner appropriate to the nature of the data by the Organiser and is used to fulfil the Participant's request(s). By submitting their personal information, each Participant is deemed to have given permission to the Organiser and/or its authorized agents to use this information for the purpose of present and future marketing and promotional purposes and to improve its products and services. If a Participant informs the Organiser via Careline at 1-800-88-1191 or at dutchladycareline@frieslandcampina.com that the above information should not be used as a basis for further contact, the Organiser will respect such Participant's request. A Participant's information will not be provided or shared with other companies or partners for their independent use. For the Organiser's full Personal Data Protection Act Compliant Notice, please refer to the Organiser's website at www.frisogold.com.my.

15. By participating in this Program, Participants agree to be bound by these Terms and Conditions and decisions of the Organiser.

16. The Organiser reserves the right in its sole discretion, without any liability to any person, at any time to amend, delete or add to these Terms and Conditions including to change the Redemption Period, make Prize substitutions, cancel, terminate or suspend the Program in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Program will constitute their acceptance to such changes.

17. In the event of any inconsistency or conflict between the English version and the Bahasa Malaysia version of this Terms and Conditions, the English version shall prevail.

Participating Stores:

NO	REGION	OUTLET NAME
1	CENTRAL	MANTIN ZEMART SDN BHD
2	CENTRAL	G.U.S. (NILAI) SDN BHD
3	CENTRAL	PD FAMILY STORE SDN BHD
4	CENTRAL	FS FAMILY STORE SDN BHD-REMBAU (O)
5	CENTRAL	B FAMILY MART SDN BHD-REMBAU
6	CENTRAL	KK FAMILY MART SDN BHD-BDR ENSTEK
7	CENTRAL	SIKAMAT FAMILY STORE SDN BHD
8	CENTRAL	SP ZEMART SDN BHD
9	CENTRAL	G.U.S. (SUNGEI PELEK) SDN BHD
10	CENTRAL	G.U.S. (TG SEPAT) SDN BHD
11	CENTRAL	SENAWANG ZEMART SDN BHD
12	CENTRAL	ECONMART MANTIN SDN BHD
13	CENTRAL	AMPANGAN FAMILY STORE SDN BHD
14	CENTRAL	FAMILY STORE-TMN RASAH JAYA
15	CENTRAL	BAHAU ZEMART SDN BHD
16	CENTRAL	SENAWANG FAMILY STORE SDN BHD
17	CENTRAL	PASARAYA TTJ FAMILY SDN BHD
18	CENTRAL	FS FAMILY STORE SDN BHD-TEMPLER
19	CENTRAL	RJ FAMILY STORE SDN BHD
20	CENTRAL	GALENA FAMILY STORE SDN BHD
21	CENTRAL	S-TWO FAMILY STORE SDN BHD
22	CENTRAL	BEST FRESH MART SDN BHD - CENTRE POINT SEREMBAN
23	CENTRAL	SOGO (K.L.) DEPARTMENT STORE SDN BHD

24	CENTRAL	LULU GROUP RETAIL SDN BHD-CAPITOL SQ
25	CENTRAL	ISETAN OF JAPAN SDN BHD (KLCC)
26	CENTRAL	ECONMART SUPERMARKET (SUNGGAI BERTIH) SDN. BHD.
27	CENTRAL	BEST FRESH MART SDN BHD-IJOK
28	CENTRAL	REDTICK SUPERMARKET (SHAFTBURY) SDN BHD
29	CENTRAL	G.U.S. (M) SDN BHD-SERI KEMBANGAN
30	CENTRAL	LULU GROUP RETAIL SDN BHD-SHAMELIN
31	CENTRAL	BEST FRESH MART SDN BHD-TG KARANG
32	CENTRAL	REDTICK SDN BHD-PUCHONG KIARA
33	CENTRAL	LULU GROUP RETAIL SDN BHD
34	CENTRAL	PASARAYA SOON HUAT SDN BHD
35	CENTRAL	HANIFFA SDN BHD
36	CENTRAL	G.U.S. (BKT BERUNTUNG) SDN BHD
37	CENTRAL	G.U.S. (TELOK) SDN. BHD.
38	CENTRAL	BEST FRESH MART SDN BHD-KOTA BAYUEMAS
39	CENTRAL	URBAN RETAIL SDN BHD-SRI PETALING
40	CENTRAL	K ECOMART (M) SDN BHD
41	CENTRAL	G.U.S. (SRI DAMANSARA) SDN BHD
42	CENTRAL	ECONMART (SENTOSA) SDN. BHD.
43	CENTRAL	KENWINGSTON GROCER SDN BHD-(PLAZA KLTS JLN GOMBAK)
44	CENTRAL	KENWINGSTON GROCER SDN BHD-(CYBERJAYA 9)
45	CENTRAL	MEGAH BANTING SMKT & DEPT STORE SDN BHD
46	CENTRAL	MEGAH RETAIL SDN BHD-(DENGKIL)
47	CENTRAL	MEGAH FRESH SDN BHD-(SEPANG)
48	CENTRAL	KENWINGSTON GROCER SDN BHD-(TMN BKT CHERAS)
49	CENTRAL	KENWINGSTON GROCER SDN BHD-(ARA D'SARA)
50	CENTRAL	X ELITE DIGITAL COMMERCE SDN BHD
51	CENTRAL	REDTICK SDN BHD-PUTRA JAYA
52	CENTRAL	LULU GROUP RETAIL SDN BHD-AMERIN MALL
53	CENTRAL	MEGAH AMAN SMKT & DEPT STORE SDN BHD
54	CENTRAL	KENWINGSTON GROCER SDN BHD
55	CENTRAL	KENWINGSTON GROCER SDN BHD (KOMPLEKS SAMA)
56	CENTRAL	KENWINGSTON GROCER SDN BHD (BLOOMSVALE)
57	CENTRAL	BEST FRESH MART SDN BHD-PEKAN KAPAR
58	NORTH	JMS SUPER MART SDN. BHD.
59	NORTH	WONDERFUL SUPER MART SHOP SDN. BHD.
60	NORTH	WONDERFUL SUPERMARKET (PENANG) SDN. BHD.
61	NORTH	YAWATA (N.T.) SUPERMARKET SDN. BHD.
62	NORTH	PASARAYA EKONOMI YUAN HUAT
63	NORTH	MINAT (KULIM) SUPERMARKET SDN.BHD. (BAGAN AJAM)
64	NORTH	MINAT (KULIM) SUPERMARKET SDN BHD
65	NORTH	CARNIVAL CASH & CARRY SDN BHD
66	NORTH	JMS SUPERMART (SG PUYU) SDN. BHD.

67	NORTH	PASARAYA KARNIVAL (JERAI) SDN BHD
68	NORTH	PASARAYA ANEKA (GURUN) SDN BHD
69	NORTH	BANDAR BARU (PULAU TIKUS) SUPERMARKET S/B
70	NORTH	BANDAR BARU (JELUTONG) SUPERMARKET SDN BHD
71	NORTH	GAMA SUPERMARKET & DEPT.STORE
72	NORTH	SUNSHINE WHOLESale MART SDN. BHD.
73	NORTH	WONDERFUL SUPERMARKET (BM) SDN. BHD.
74	NORTH	SUPERMAS RETAIL SDN BHD
75	NORTH	JMS PREMIUM SUPERMART SDN. BHD.
76	NORTH	BANDAR BARU (AIR ITAM) SUPERMARKET S/B
77	NORTH	JMS SUPER MART SDN. BHD.
78	NORTH	WONDERFUL SUPER MART SHOP SDN. BHD.
79	NORTH	WONDERFUL SUPERMARKET (PENANG) SDN. BHD.
80	NORTH	YAWATA (N.T.) SUPERMARKET SDN. BHD.
81	NORTH	PASARAYA EKONOMI YUAN HUAT
82	NORTH	MINAT (KULIM) SUPERMARKET SDN.BHD. (BAGAN AJAM)
83	NORTH	MINAT (KULIM) SUPERMARKET SDN BHD
84	NORTH	CARNIVAL CASH & CARRY SDN BHD
85	NORTH	JMS SUPERMART (SG PUYU) SDN. BHD.
86	NORTH	WONDERFUL SUPERMARKET (BM) SDN. BHD.
87	NORTH	JMS PREMIUM SUPERMART SDN. BHD.
88	NORTH	C-MART HOLDINGS SDN BHD
89	NORTH	PASARAYA EKONOMI A-WANG SDN BHD
90	NORTH	PASARAYA K-CERIA (KANGAR) SDN BHD
91	NORTH	PASARAYA K-CERIA(JITRA) SDN BHD
92	NORTH	PASARAYA YAWATA(JITRA) SDN BHD
93	NORTH	PASARAYA EKONOMI SCH SDN BHD
94	NORTH	TAMAN SULTAN BADLISHAH SUPERSTORE S/B
95	NORTH	PASARAYA K CERIA (KUALA KEDAH) SDN. BHD.
96	NORTH	PASARAYA K CERIA (PENDANG) SDN BHD
97	NORTH	PASARAYA KARNIVAL (JERAI) SDN BHD
98	NORTH	PASARAYA ANEKA (GURUN) SDN BHD
99	NORTH	SUPERMAS RETAIL SDN BHD
100	NORTH	PASARAYA K CERIA (KUALA NERANG) SDN BHD
101	NORTH	PASARAYA K CERIA (POKOK SENa) SDN. BHD.
102	NORTH	PASARAYA MINAT (KAMPAR) S/B
103	EAST COAST	PASARAYA ECONJAYA SDN BHD
104	EAST COAST	PASARAYA ECONJAYA (KELANTAN) SDN BHD.
105	EAST COAST	PASARAYA ECONJAYA (KUALA KRAI) SDN. BHD.
106	EAST COAST	PASARAYA ECONJAYA (KOK LANAS) SDN.BHD.
107	EAST COAST	PASARAYA ECONJAYA (MACHANG) SDN.BHD.
108	EAST COAST	PKT WHOLESale WAREHOUSE SDN.BHD.
109	EAST COAST	PASARAYA PKT (WB) SDN.BHD.

110	EAST COAST	PASARAYA PKT (BESUT) SDN.BHD.
111	EAST COAST	SUPERMAS RETAIL SDN.BHD.
112	EAST COAST	PASARAYA ECONJAYA (GUAMUSANG) SDN BHD
113	EAST COAST	PKT (KUALA KRAI) SDN. BHD.
114	EAST COAST	PASARAYA SUPERMAS (TUMPAT) SDN BHD
115	EAST COAST	PKT (TM) SDN BHD
116	EAST COAST	PKT (KOK LANAS) SDN. BHD
117	EAST COAST	PKT(TENDONG)SDN BHD
118	EAST COAST	SABASUN HYPERRUNCIT SDN BHD
119	EAST COAST	SABASUN HYPERRUNCIT SDN BHD
120	EAST COAST	SABASUN HYPERRUNCIT SDN BHD (KIJAL)
121	EAST COAST	LUCKY MART KERTEH SDN BHD
122	EAST COAST	SABASUN HYPERRUNCIT SDN BHD (AJIL)
123	EAST COAST	SABASUN HYPERUNCIT SDN BHD - DGN
124	EAST COAST	PANTAI SELAMAT (CUKAI) SDN BHD
125	EAST COAST	LUCKY MART KERTEH SDN BHD
126	EAST COAST	PASARAYA SAMAMAJU (BINJAI) SDN BHD
127	EAST COAST	PASARAYA SAMAMAJU (K) SDN BHD
128	EAST COAST	ALFA INDAH (BESERAH) SDN BHD
129	EAST COAST	ENG HONG (JLN GAMBANG) SDN BHD
130	EAST COAST	PANTAI SELAMAT (IM) SDN BHD
131	SOUTH	TARGET SUPERMARKET (PONTIAN) SDN. BHD.
132	SOUTH	EXCOWELL CORPORATION SDN BHD/2 (4A) AREA 05
133	SOUTH	TARGET SUPERMARKET SDN BHD (4) AREA 05
134	SOUTH	TARGET SUPERMARKET (BENUT) SDN BHD
135	SOUTH	TARGET SUPERMARKET (KLUANG) SDN BHD
136	SOUTH	TARGET SUPERMARKET (BATU PAHAT) SDN BHD
137	SOUTH	TARGET SUPERMARKET (AYER HITAM) SDN. BHD.
138	SOUTH	TARGET SUPERMARKET (PARIT RAJA) SDN. BHD.
139	SOUTH	KIM YAM TRADING SDN BHD (MA20MT)
140	SOUTH	PASARAYA HWA THAI SDN BHD
141	SOUTH	BIG 10 FRESHMART (SOUTHERN) SDN BHD
142	SOUTH	TARGET SUPERMARKET (TAMAN KLUANG PERDANA) SDN BHD
143	SOUTH	TARGET SUPERMARKET (SRI KLUANG) SDN.BHD
144	SOUTH	MASLEE EXPRESS SDN BHD
145	SOUTH	PASARAYA KINI SDN BHD / MERSING (1) AREA 03
146	SOUTH	BIG 10 GROCER (SEGAMAT) SDN BHD
147	SOUTH	MASLEE EXPRESS SDN BHD (P.NENAS)
148	SOUTH	TARGET SUPERMARKET SDN BHD - CAWANGAN YONG PENG
149	SOUTH	MASLEE EXPRESS SDN BHD (BANDAR TENGGARA)
150	SOUTH	TARGET SUPERMARKET SDN BHD - CAWANGAN PUSAT BANDAR PT RAJA (GPR)
151	SOUTH	ANGEE WHOLESALE SDN BHD

152	SOUTH	FRESH N CONVENIENT RETAIL (TANGKAK) SDN BHD
153	SOUTH	JASIN SHOPPING CENTRE S/B
154	SOUTH	KIM YAM TRADING SDN BHD (MA20MT)
155	SOUTH	TAMPIN SHOPPING CENTRE S/B
156	SOUTH	TARGET SUPERMARKET (BUKIT BAKRI) SDN BHD
157	SOUTH	BIG 10 GROCER (BUKIT BARU) SDN BHD
158	SOUTH	KINI MART (M) SDN BHD
159	SOUTH	ANGEE BERTAM SDN. BHD.
160	SOUTH	BIG 10 GROCER (SEGAMAT) SDN BHD
161	SOUTH	ASTAKA SHOPPING CENTRE (MUAR)S/B (MA21MT)
162	SOUTH	FRESH N CONVENIENT RETAIL (MERLIMAU) S/B
163	SOUTH	BIG 10 FRESHMART (SOUTHERN) SDN BHD - TANGKAK
164	SOUTH	BIG 10 GROCER (GEMENCHEH) SDN BHD
165	SOUTH	BEST FRESH MART SDN BHD (BUKIT RAMBAI)
166	SOUTH	TUNAS MANJA SDN BHD (ANGKASA NURI)
167	SOUTH	MASLEE CASH & CARRY (PUTERI COVE)
168	SOUTH	MASLEE EXPRESS SDN.BHD. (PUSAT PERDAGANGAN KEMPAS)
169	SOUTH	PASARAYA HWA THAI SDN. BHD. (SKUDAI)
170	SOUTH	MASLEE EXPRESS SDN BHD (TAMAN MOLEK)
171	SOUTH	PASARAYA KINI SDN BHD- KOTA TINGGI (3A) AREA 20
172	SOUTH	PSRY HWA THAI S/B (KIPMART-TAMPOI) (1A) AREA
173	SOUTH	PSRY HWA THAI S/B(BESTMART)(1B) AREA 20
174	SOUTH	PASARAYA JIASON (NUSA DAMAI) SDN. BHD - DESARU UTA
175	SOUTH	MASLEE CASH & CARRY (DAHLIA) SDN BHD
176	SOUTH	MIDAS MERGE SDN. BHD. (5E) AREA 04
177	SOUTH	UNIFIED VISION SDN.BHD
178	SOUTH	MASLEE EXPRESS SDN BHD (TERATAI)
179	SOUTH	MASLEE DISTRIBUTION CENTER SDN. BHD.(DESARU)
180	SOUTH	PSRY HWA THAI S/B (TODAY'S MARKET) (B2) AREA 21
181	SOUTH	PASARAYA HWA THAI SDN BHD (BUKIT DAHLIA MASAI)
182	SOUTH	PASARAYA JIASON SDN BHD - JLN 9/17 (5) AREA 02
183	SOUTH	PASARAYA HWA THAI (SALENG)
184	SOUTH	MASLEE CASH & CARRY SETIA INDAH SB (SERI AUSTIN)
185	SOUTH	PASARAYA HWA THAI S/B(PANDAN CITY BARU 2)
186	SOUTH	MASLEE EXPRESS SDN BHD (SETIA INDAH)
187	SOUTH	MASLEE EXPRESS SDN BHD(IDAMAN)
188	SOUTH	MASLEE EXPRESS SDN BHD(KOTA MASAI)
189	SOUTH	MASLEE EXPRESS SDN BHD(KG AMAN)
190	SOUTH	TARGET SUPERMARKET (KULAI) SDN BHD
191	SOUTH	MASLEE EXPRESS SDN BHD (TMN DAYA)
192	SOUTH	MASLEE EXPRESS SDN BHD (P.GUDANG)
193	SOUTH	MASLEE EXPRESS SDN BHD (PASARBELLA HALAL PARK)
194	SOUTH	PASARAYA JIASON (NUSA DAMAI) SDN. BHD - SRI ALAM

195	SOUTH	MASLEE EXPRESS SDN BHD(CAHAYA MASAI)
196	SOUTH	PASARAYA PASIR PUTIH
197	SOUTH	LULU GROUP RETAIL SDN BHD
198	SOUTH	MASLEE EXPRESS SDN BHD-B5
199	SOUTH	INDAH FRESH MARKET SDN BHD
200	SOUTH	PASARAYA HWA THAI SDN BHD-KOTA TINGGI
201	SOUTH	PASARAYA HWA THAI SDN BHD-PUTERI MART
202	SOUTH	TUNAS MANJA SDN BHD-CAW PULAI MUTIARA
203	SOUTH	TARGET SUPERMARKET SDN BHD (TAMAN BUKIT DAHLIA)
204	SOUTH	MASLEE EXPRESS SDN BHD - SRI STULANG
205	SOUTH	INDAH SHOPPING CENTRE SDN BHD (U/TIRAM)(B4)AREA 03
206	SOUTH	MASLEE EXPRESS SDN BHD - PULAI
207	SOUTH	MASLEE EXPRESS SDN BHD (PULAI PERDANA)
208	SOUTH	PASARAYA HWA THAI SDN.BHD (KULAI)
209	SOUTH	MASLEE EXPRESS SDN BHD - DESA CEMERLANG
210	SOUTH	PASARAYA HWA THAI SDN BHD (LARKIN JUNCTION)